From: Morning Consult
To: jbianco@bakersfieldpd.us
Subject: Tech Afternoon Update: Consumer Groups File FTC Complaint Over Facebook"s Facial Recognition Software
Date: Friday, April 6, 2018 1:49:45 PM

By Edward Graham

Top Stories

- A coalition of consumer organizations, led by the Electronic Privacy Information Center, has filed a complaint with the Federal Trade Commission alleging that Facebook Inc. violates its users' privacy rights by using facial-recognition software. The complaint, which comes as the FTC investigates charges that Facebook allowed the personal information of millions of users to leak to political data firm Cambridge Analytica, says that the social media giant "routinely scans photos for biometric facial matches without the consent of the image subject." (The Wall Street Journal)

- Facebook announced that it will begin requiring the purchasers of online advertisements that address political issues to verify their locations and

identities in an effort to enhance ad transparency. Company CEO Mark Zuckerberg, who made the announcement in a Facebook post, also expressed his support for the Honest Ads Act, legislation sponsored by Sens. Amy Klobuchar (D-Minn.) and Mark Warner (D-Va.) that would require internet companies to carry the same political ad disclosures currently mandated for television and radio. (Politico)

- Consumer electronics retailer Best Buy Co. Inc. says that store shoppers may have had their payment information hacked as a result of a data breach that occurred last year. Best Buy says that [24]7.ai, which provides the technology that backs the retailer's chat services, was hacked between Sept. 27 and Oct. 12 in a breach that may have also exposed personal information from thousands of Delta Airlines Inc. and Sears Holdings Corp. consumers. (USA Today)

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White House Budget Director Mick Mulvaney, who's also acting director of the Consumer Financial Protection Bureau, walks back to the White House from the CFPB building after he showed up for his first day of work on Nov. 27, 2017, in Washington. (Alex Wong/Getty Images)

CFPB Staffing Drops for 4th Straight Quarter, Longest Since Agency Opened

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